

Sunday 3 December	
6:00pm	<p>Australian MTB Summit welcome & registration – Ski Club of Victoria, Summit Road</p> <p>Casual dinner and drinks – meet your industry colleagues ahead of the Summit. Registration also available on the night (dinner and drinks at own expense).</p>
Monday 4 December	
8:00am – 8:30am	<p>Registration</p> <p>Level 6 Foyer, Alpine Central</p>
8:30am	<p>Summit Commences – Day One</p> <p><i>Auditorium, Alpine Central</i></p> <p>Welcome</p> <p>Mark Bennetts - CEO, Mt Buller Mt Stirling Resort Management</p> <p>Matt Keenan – journalist, commentator and MC for the Australian Mountain Bike Summit</p>
8:45am	<p>Keynote Presentation</p> <p>Simon French, Dirt Art – Public/private partnerships</p>
9:30am	<p>Keynote Presentation</p> <p>Jean Geale, Mountain Bikes Direct – Engaging with riders and industry as a retailer today</p>
10:15am	<p>Keynote Presentation</p> <p>Fanie Kok & Jeff Moore, Specialized – What is the bike industry’s role in trail advocacy?</p>
11:00am	<p>Morning tea</p> <p>Level 6, Alpine Central</p>
11:30am	<p>Workshop Session 1: delegates split into smaller groups for smaller presentation sessions. Level 3, Alpine Central.</p> <p>Choose one of the following three workshop options:</p> <ol style="list-style-type: none"> 1. <i>Getting mountain bikers working together with government</i> Simon Kean - TrailCare 2. <i>Running a successful schools mountain bike program</i> Jason English 3. <i>Are e-bikes actually capable of growing the sport?</i> Fanie Kok & Jeff Moore

12:30pm	<p>Workshop Session 2: delegates then select an alternate workshop to participate in. Level 3, Alpine Central.</p> <p>Choose one of the following three workshop options:</p> <ol style="list-style-type: none"> 1. <i>Getting mountain bikers working together with government</i> Simon Kean - TrailCare 2. <i>Running a successful schools mountain bike program</i> Jason English 3. <i>Are e-bikes actually capable of growing the sport?</i> Fanie Kok & Jeff Moore
1:20pm	<p>Lunch</p> <p>Level 6, Alpine Central</p>
2:00pm	<p>Keynote Presentation</p> <p>Rob Eva, SRAM</p>
3:00pm	<p>Summit finishes for day one</p>
3:30pm-5:30pm	<p>Official ride (2 options):</p> <ul style="list-style-type: none"> • Guided XC Corn Hill ride • Chairlift assisted gravity ride
7:00pm	<p>Official Summit Dinner</p> <p>ABOM Hotel, Summit Road</p>

Tuesday 5 December

8:30am	<p>Summit Commences – Day Two</p> <p><i>Auditorium, Alpine Central</i></p> <p>Welcome</p> <p>Matt Keenan</p>
8:45am	<p>Keynote Presentation</p> <p>Jason Dover, Cape to Cape & Port to Port events – Working with tourism boards to achieve successful events.</p>
9:30am	<p>Keynote Presentation</p> <p><i>Speaker to be confirmed</i></p>
10:15am	<p>Keynote Presentation</p> <p>Russel Garlick, Trail Fund NZ – How do we get mountain bikers contributing to the</p>

	sport's proliferation?
11:00am	<p>Morning tea</p> <p>Level 6, Alpine Central</p>
11:30am	<p>Workshop Session 1: delegates split into smaller groups for smaller presentation sessions. Level 3, Alpine Central.</p> <p>Choose one of the following three workshop options:</p> <ol style="list-style-type: none"> 1. <i>Engaging with mountain bikers in a practical sense</i> Jen Geale – Mountain Bikes Direct 2. <i>Would you like a lesson with that? What the MTB industry can learn from the ski industry.</i> Evan James, MTBA 3. <i>Workshop subject to be confirmed</i>
12:30pm	<p>Workshop Session 2: delegates then select an alternate workshop to participate in. Level 3, Alpine Central.</p> <p>Choose one of the following three workshop options:</p> <ol style="list-style-type: none"> 1. <i>Engaging with mountain bikers in a practical sense</i> Jen Geale – Mountain Bikes Direct 2. <i>Would you like a lesson with that? What the MTB industry can learn from the ski industry.</i> Evan James, MTBA 3. <i>Workshop subject to be confirmed</i>
1:20pm	<p>Lunch</p> <p>Level 6, Alpine Central</p>
2:00pm	<p>Keynote Panel Discussion</p> <p>All speakers – discussion on key take-outs and learnings from the Summit. Facilitated by Matt Keenan.</p>
3:00pm	Summit finishes for day two
3:30pm	End of Summit official ride – Delatite River Trail with shuttles back to the Village.